



## Cynthia L. Waisner, MBA, PhD

### Owner and Managing Partner

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*Cynthia Waisner is an expert facilitator, consultant, trainer, coach, and C-level business advisor. Her combination of group process and business acumen skills makes her highly sought after to help groups achieve the best possible results. She is known for her ability to quickly assess the needs of a group or individual and draw upon her wide-ranging experience and background to provide highly effective, interactive engagements with practical outcomes.*

#### Professional background

- Owner and Managing Partner, Catalyst Consulting Partners, LLC – Designs and delivers a wide variety of facilitated sessions to help organizations achieve results. Special expertise in group facilitation, family business consulting, organizational change, leadership and management development, executive coaching, and conflict intervention.
- Contributing Faculty Member, Walden University MBA Program—Teach *Dynamic Leadership* in online format for students across the globe.
- Core Facilitator, Leadership Strategies, Inc.—Selected as one of the few core team members for delivering high-quality facilitations in complex and challenging client situations across settings and industries.
- Adjunct Professor—Developed and taught undergraduate and graduate courses at several colleges and universities in areas of strategy, management, marketing, organizational behavior, and entrepreneurship.

#### Education

- Ph. D. in Leadership and Change, Antioch University. Research area—family business consulting.
- M.B.A., Weatherhead School of Management, CWRU, Full Merit Scholarship, Beta Gamma Sigma
- B.S., CWRU

#### Recent Sample Engagements

- **COOKSHACK INC.** – Multi-year engagement as facilitator for annual strategic planning session and quarterly reviews. Recently completed 5-year “fresh look” at strategic plan, including revisions to value propositions and business models.
- **R. STAHL INC.** – Multiple engagements focused on restructuring, culture change, and key behavioral shifts to better align organizational practices with identified direction and targets.
- **USDA FOOD AND NUTRITION SERVICES** – Multiple engagements focused on strategic planning, stakeholder alignment, and task force development and rollout of professional standards mandated by the Healthy Hunger-Free Kids Act of 2010.

#### Certifications

Certified Master Coach-Behavioral Coaching Institute, Certified Trainer-Mediation Training Institute, DiSC® and Five Behaviors of a Cohesive Team® licensed distributor, trained facilitator for *Future Search* methodology

#### Partial List of Additional Recent Clients

Exacter, Inc., Wellnext, HACO, Symmco Inc., Surteco NA, Surteco Asia, Larson Design Group, Materion Inc., Jarden USA, Hartford Foundation, IMARK Group, Wright Investment Properties, Cobham Mission Systems, Safe-Guard Products Intl., K-Coe Isom, SOLiD Technologies, Collision Industry Electronic Commerce Association, Bell Helicopter, Dillon’s, Harley-Davidson, Texas A&M University, Texas Sustainable Energy Research Institute at UTSA, Confluence, R. Stahl, Inc., Textron, Institute of Child Nutrition, Connecticut Humane Society, Nantucket Dreamland Theater, Prism Hotels & Resorts, Gartner Inc.